



Frugal Innovation Forum 2022

Date: October 12-13, 2022

Location: [Pan Pacific Sonargaon, Dhaka](#)

Background

The COVID-19 pandemic created a fundamental shift in how we do development and response going forward. This new normal in a post COVID world requires us to rethink our fundamental pillars of development and also how we define and measure our impact.

In addition, frugal and scalable solutions the sector will be designing in this new normal has to account for the lessons and learnings from the pandemic response. The nature of the COVID response also led the sector to adapt to innovations, technologies and disruptive solutions at an accelerated pace. The status quo was not enough, innovation wasn't an option.

The pandemic has thus created a fundamental shift in how we design and implement initiatives in the sector. This evolution of how we implement innovations and technology also requires our conversations around it to evolve and delve deeper into critical reflections on what worked, what did not and finally, what it will take for them to be a success.

The future of development thus, is to be built from the learnings of the COVID pandemic response with an understanding that frugal innovations hold the key to creating efficiency in the solutions we design and implement for the poorest at the last mile.

Frugal Innovation Forum (FIF)

Hosted by BRAC, Frugal Innovation Forum (FIF) is a platform that brings innovators from around the world to learn, share and scale up low-cost models, and amplifies what is already happening across the globe.

Since, 2013, BRAC has held six Frugal Innovation Forums to create a space for doers to discover and partner for scaling what works, and analyze lessons learned from what doesn't. It's grounded in practice, and we pride ourselves in spotlighting truly transformational initiatives on the ground, not just in the media.

FIF 2022: The Future of Development in a Post-Pandemic World

The seventh forum will explore the theme of *'The Future of Development in a Post-Pandemic World'* and connect non-profit innovators, social entrepreneurs and emerging leaders to catalyse lasting change with limited resources. The conference will be designed to inspire more effective and impactful actions through discussions and debates recognising the understanding of what happened, what's ongoing based on learning from the past, and what the outlook for a post-COVID future looks like for the Global South.

The Forum will bring together more than 250 global practitioners, thinkers, researchers, innovators, policymakers and ecosystem partners to push forward the discourse-new disruptive pathways the sector has to take to create impact in a post-pandemic world.

Key takeaways from the forum for those who attend

- Cross-sectoral learning amongst practitioners from different and divergent backgrounds.
- Stock check of evidence-based human-centred design, practical use cases from the field and leveraging the learnings to improve interventions in a post-COVID world.
- A deeper understanding of the impact of a digital future on the global south
- Serious steps for potential partnerships and collaboration opportunities amongst innovators and implementors.

Agenda

The forum will include two days of in-depth conversations, networking and co-creating with partners and stakeholders.

Our goal is to help these stakeholders combine field knowledge, expert evidence and design thinking to find lasting solutions that can be scaled frugally. The forum aims to catalyse the leaders in the sector to solve systemic problems by using open innovations, better targeting and operational delivery, maintaining inclusivity and innovating for the poor.

The detailed description of the agenda is as mentioned below:

October 12, 2022

10:00 AM - 10:10 AM	<p>Welcome Remarks</p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speaker:</u> Asif Saleh, Executive Director, BRAC Bangladesh</p>
10:10 AM - 10:55 AM	<p>Keynote discussion <i>(Development in the next normal: The after COVID era)</i></p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Dr Hossain Zillur Rahman, Chairperson, BRAC Bangladesh Hillary Miller-Wise, Deputy Director, Global Growth & Opportunity, Bill and Melinda Gates Foundation Sheela Patel, Chair of the Board, Slum Dwellers International (SDI)</p> <p><u>Moderator:</u> Asif Saleh, Executive Director, BRAC Bangladesh</p>
11:15 AM - 12:15 PM	<p>Opening Plenary <i>(Financial Inclusion in a time of COVID: Lessons and Experiences)</i></p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Faheem Ali, Chief Technology Officer, Elite Digital Solutions Shameran Abed, Executive Director, BRAC International Kamal Quadir, CEO, bKash Sonia Bashir Kabir, Founder and CEO, dMoney</p> <p><u>Moderator:</u> Md Rubaiyath Sarwar, Managing Director, Innovision Consulting</p>

<p>12:30 PM - 1:30 PM</p>	<p>Panel Discussion <i>(Leaving no one behind: Designing for inclusion)</i></p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Virali Modi, Disability Rights Activist Rani Yan Yan, Chakma Rani (Queen), Chittagong Hill Tracts Heng Hwee Koh, Senior Advisor, The Behavioural Insights Team</p> <p><u>Moderator:</u> Sharmin Islam, Gender Team Leader, UNDP Bangladesh</p> <hr/> <p>Workshop <i>(Innovation in learning: Unlocking the remote learning puzzle)</i></p> <p>Venue: Ballroom 3 - Ground Floor</p> <p><u>Speaker:</u> Safi Rahman Khan, Director, Education, Skills Development, and Migration, BRAC</p> <p><u>Workshop Facilitators:</u> Shakil Ahmed, Country Lead in Bangladesh, EdTech Hub Amreen Bashir, Director of Partnership Development & Resource Mobilization, Teach for Bangladesh</p>
<p>3:00 PM - 4:00 PM</p>	<p>Impact Talks</p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Arinjoy Dhar, Senior Director, BRAC Microfinance Sudhan Gurung, President, Hami Nepal Richa Shrivastava, Director, Maker's Asylum</p>
<p>4:15 PM - 5:15 PM</p>	<p>Panel Discussion <i>(CEOs Speak: Fostering cross-sector collaboration for greater impact)</i></p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Zaved Akhtar, CEO and MD, Unilever Bangladesh Limited Yasir Azman, CEO, Grameenphone Ltd. Md Mahbub ur Rahman, CEO, HSBC Bangladesh Farzanah Chowdhury, CEO and MD, Green Delta Insurance Company Limited</p> <p><u>Moderator:</u> K.A.M. Morshed, Senior Director, Advocacy, Innovation and MEAL, BRAC</p>

	<p>Workshop (<i>Jugaad Box Phase 01</i>)</p> <p>Venue: Padma - Level 2</p> <p><u>Facilitator:</u> Richa Shrivastava, Director, Maker's Asylum</p>
5:15 PM - 6:00 PM	<p>Closing Plenary (<i>Lessons from the pandemic: Frugal models for inclusive healthcare systems</i>)</p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Dr Tasnim Jara, Founder, Shohay Dr. Richard Cash, Senior lecturer in the Department of Global Health and Population at the Harvard HSPH Dr. Morseda Chowdhury, Director, BRAC Health Nutrition and Population Programme (HNPP)</p> <p><u>Moderator:</u> Dr Sabina Faiz Rashid, Professor and Dean, BRAC James P Grant School of Public Health, BRAC University</p>

October 13, 2022

10:00 AM - 10:10 AM	<p>Lessons from Day 1</p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speaker:</u> K.A.M. Morshed, Senior Director, Advocacy, Innovation and MEAL, BRAC</p>
10:10 AM - 11:10 AM	<p>Opening Plenary (<i>COVID 19 and Healthcare: Challenges and Progression for a sustainable future</i>)</p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Anir Chowdhury, Policy Advisor, Government of Bangladesh/UNDP Dr. Omar Ishrak, Former Chairman & CEO, Medtronic; Chairman of the Board, Intel Sadaf Saaz Siddiqi, Founder and CEO, EskeGen</p> <p><u>Moderator:</u> Asif Saleh, Executive Director, BRAC Bangladesh</p>

<p>11:30 AM - 12:30 PM</p>	<p>Panel Discussion <i>(Financial inclusion: Pathway for resiliency)</i></p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Arinjoy Dhar, Senior Director, BRAC Microfinance Arfan Ali, Former Managing Director, Bank Asia Snigdha Ali, Interim Senior Program Officer and Gender Advisor, WEE-FI and Bangladesh at Bill & Melinda Gates Foundation Dewan Jahidul Hassan, Innovation Fund Analyst, UNCDF Asia & Pacific</p> <p><u>Moderator:</u> K.A.M. Morshed, Senior Director, Advocacy, Innovation and MEAL, BRAC</p>
	<p>Workshop <i>(Changing Behaviours: Incorporating Behavioural Nudges into your Projects and Initiative)</i></p> <p>Venue: Ballroom 3 - Ground Floor</p> <p><u>Speaker:</u> Dr Nick Goodwin, Director of International Programs, Asia Pacific, The Behavioural Insights Team</p>
<p>2:00 PM - 2:45 PM</p>	<p>Impact Talks</p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speaker:</u> Ahmed Mushfiq Mobarak, Professor, Yale University Dr. Tasnim Jara, Founder, Shohay</p>
<p>3:00 PM - 3:50 PM</p>	<p>Panel Discussion <i>(Future of work in Global South: Preparing for the challenges of tomorrow)</i></p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Monisha Banerjee, Chief Executive Officer, Anudip Foundation Tasmiah Rahman, Associate Director, Skills Development Programme, BRAC Minh Huy Lai, Europe COO, Generation.org</p> <p><u>Moderator:</u> Imran Matin, Executive Director, BIGD</p> <p>Workshop <i>(Jugaad Box Phase 02)</i></p> <p>Venue: Padma - Level 2</p> <p><u>Facilitator:</u> Richa Shrivastava, Director, Maker's Asylum</p>

<p>4:00 PM - 5:00 PM</p>	<p>Closing plenary (<i>Outlook for the future</i>)</p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speakers:</u> Dr. Shamsul Alam, Honorable Minister of State, Ministry of Planning H.E. Dr. Lilly Nicholls, High Commissioner of Canada to Bangladesh, Dhaka Jason Lamb, Deputy Director, Financial Services for the Poor (FSP), Bill and Melinda Gates Foundation Shahriar Caesar Rahman, Founder & Executive Director, Creative Conservation Alliance Ridwan Hafiz, Founder & CEO, Go Zayaan Rani Yan Yan, Chakma Rani (Queen), Chittagong Hill Tracts</p> <p><u>Moderator:</u> Asif Saleh, Executive Director, BRAC Bangladesh</p>
<p>5:00 PM - 5:30 PM</p>	<p>Closing remarks and vote of thanks</p> <p>Venue: Ballroom 1&2 - Ground Floor</p> <p><u>Speaker:</u> K.A.M. Morshed, Senior Director, Advocacy, Innovation and MEAL, BRAC</p>